



The Collaborative Education Institute presents:

Engaging Patients Through Health Coaching

Wednesday, November 14, 2012
7:00pm - 8:00pm (CST)

Health Coaching: Tools for Pharmacists

Wednesday, December 12, 2012
7:00pm - 8:00pm (CST)

Health coaching is a proven way to help patients manage their chronic health care condition. But how can busy pharmacists implement health coaching into their practice when they are already being pulled in so many directions throughout the day? Join us in November and December as we discuss ways pharmacists can engage patients through health coaching and utilize tools to health coach during each patient interaction.



Faculty:

Rebecca H. Lang, EdD, RDH, MCHES

Motivational Interviewing Network of Trainers (MINT Member)

Certified Health & Wellness Coach, Wellcoaches

Professor, Health and Physical Education

Grand View University

Dr. Lang reports no actual or potential conflicts of interest in relation to this continuing pharmacy education activity.

[**Click Here
to Register!**](#)

Wednesday, November 14, 2012

7:00pm - 8:00pm (CST)

Engaging Patients Through Health Coaching

UAN 107-000-12-083-L04-P 0.1 CEU/1.0 Hr

This live CPE webinar will provide pharmacists with an overview of health behavior change. Pharmacists will learn how adopting a health coaching communication style can engage patients at a deeper level, and therefore provide a more effective health outcome.

Upon successful completion of this knowledge-based CPE activity, pharmacists should be able to:

1. Describe the differences between the traditional model of patient education and motivational interviewing model of behavior change
2. Discuss the three communication styles used in health care interventions
3. Describe the five stages of change
4. List the four key processes in motivational interviewing

Wednesday, December 12, 2012

7:00pm - 8:00pm (CST)

Health Coaching: Tools for Pharmacists

UAN 107-000-12-084-L04-P 0.1 CEU/1.0 Hr

This live CPE webinar will provide pharmacists with information and examples of specific health coaching skills. Motivational interviewing techniques will be taught, which can be used by pharmacists in everyday practice to engage patients in their own self-care management, leading to better medication adherence and overall health outcomes.

Upon successful completion of this application-based CPE activity, pharmacists should be able to:

1. Describe the five key communication skills used throughout motivational interviewing
2. Describe the role of change talk in health behavior change
3. Discuss three health coaching tools to engage patients in order to improve medication adherence and self-care
4. Apply knowledge of motivational interviewing to develop individualized patient plans to optimize medication adherence and self-care

Series Fee:

\$14.99 (includes access to both live CPE webinars, activity handouts, and up to 2 hour of CPE credit)



The Collaborative Education Institute is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

Target Audience: Pharmacists

For each activity, to obtain 1.0 contact hour of continuing pharmacy education credit (0.1 CEU), participants must participate in the live webinar activity, then complete the exam and evaluation as directed at the conclusion of the live activity. A CPE Statement of Credit will be automatically generated upon achieving a passing grade of 70% on the exam and completion of the activity evaluation*. You may print this CPE Statement of Credit; it will also be stored in your online CEI portfolio for you to retrieve a copy at any time. If you have recorded your CPE Monitor e-profile ID in your CEI profile prior to completing this activity, record of your successful participation will be sent to CPE Monitor within 45 days. See www.GoToCEI.org for more information.

**CEI provides you with two (2) opportunities to complete the exam. If there are two failed attempts, the participant must re-register, participate in the archived version of the activity, and successfully complete it in order to have the opportunity to receive a statement of credit.*

Activity Format & Technology Requirements:

Upon registering for this live webinar activity, pharmacists will be provided a link to the GoToWebinar presentation via a follow-up email, and a call-in number (optional; participants are encouraged to utilize their computer speakers, but are provided a call-in number if desired). Participants may print the handouts associated with this activity prior to viewing.

To ensure the highest quality delivery of this activity, a reliable high-speed internet connection is required. You may experience problems with some wireless connections where signal strength is variable or low. When using a Mac, select Adobe Reader® as the format to open the handouts, and they will be accessible to open and print.

Financial Support:

There is no commercial support for this activity.

**[Click Here
to Register!](#)**